CEDSI Times 20th Jan 2024



CEDSI TIMES

Your Skilling Partner...

Mother Dairy Launches Buffalo Milk at Rs 70/Litre



Mother Dairy, a prominent dairy player, has ventured into the buffalo milk market in Delhi-NCR, introducing a variant priced at Rs 70 per litre. With a current daily supply of 35-36 lakh litres in Delhi-NCR and 45-47 lakh litres nationwide, the company aims to make this buffalo milk segment a Rs 500 crore brand by March 2023.

Managing Director Manish Bandlish stated that the initial supply would range from 50,000 to 75,000 litres per day, with aspirations to reach 2 lakh litres daily by March 2025.

The buffalo milk, boasting 6.5% fat content and 9% SNF, delivers a creamier texture and rich taste. Mother Dairy plans to extend the buffalo milk variant to Uttar Pradesh, Haryana, and Maharashtra in the coming months. This strategic move taps into the rising demand for high-fat milk, presenting a lucrative opportunity for growth.

Gokul Dairy Achieves Record Daily Milk Collection of 17.5 Lakh Litres

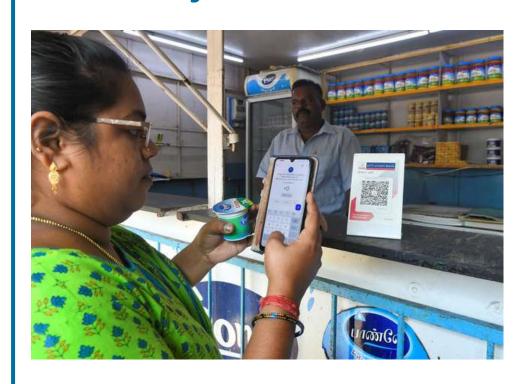


Gokul Dairy, Maharashtra's largest cooperative dairy, has marked a significant milestone with a daily milk collection surpassing 17.5 lakh litres in the last three years—an increase of 6 lakh litres.

Chairman Arun Dongale aims to elevate the daily collection to 20 lakh litres by 2025, emphasizing farmer encouragement. Not viewing larger dairies like Amul and Nandini as competitors, Dongale stresses Gokul's focus on Kolhapur district.

Plans include product expansion, increased outlets, and consistent quality. The dairy supplies approximately 12 lakh litres to Mumbai and supports farmers with training and subsidized rates for quality breeds, maintaining a robust cooperative ecosystem.

Ponlait Introduces Digital Payments at Milk Parlours in Puducherry



Ponlait, the Co-operative Milk Producers' Union in Puducherry, now facilitates digital payments at its 60 parlours through a newly introduced digital wallet application. Recognizing the demand for digital transactions, customers can make QR code-enabled payments for milk packets and other products at town and suburban parlours.

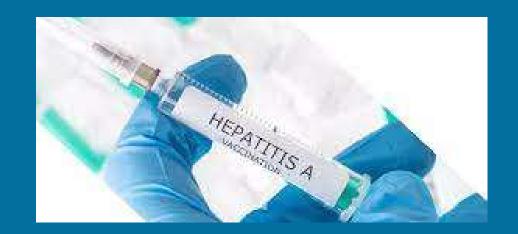
With an average daily sale of 15,000 liters of milk, totaling ₹15 lakh, Ponlait aims to enhance customer experience by refurbishing parlours at Gandhi Thidal Mission and Street, offering extended product an range.

The union plans to expand its ice cream manufacturing plant, seeking a ₹21 crore funding from the National Dairy Development Board.

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Indian Immunologicals Ltd. launches first indigenously developed Hepatitis A vaccine, 'Havisure'

In a groundbreaking development, Indian Immunologicals Ltd. (IIL), a subsidiary of the National Dairy Development Board, has launched 'Havisure,' India's maiden indigenously developed Hepatitis A vaccine. The launch event, held in Hyderabad, marked a significant stride in India's battle against Hepatitis A, a highly contagious liver infection transmitted through contaminated food or water.



'Havisure' is the outcome of extensive research and development by IIL's dedicated team of scientists. K. Anand Kumar, Managing Director of IIL, expressed pride in this accomplishment, stating, "IIL has tirelessly developed India's first vaccine for Hepatitis A, aligning with the true essence of Atma Nirbhar Bharat."

Undergoing successful clinical trials in 8 centers, 'Havisure' has proven to be safe and efficacious. It is a pivotal asset for preventing Hepatitis A and is recommended for routine immunizations in children. Administered in two doses, the first at 12 months and the second at least 6 months later, the vaccine also caters to individuals at risk of exposure, travelers to high-prevalence regions, and those with an occupational risk of infection or chronic liver diseases.

With 'Havisure,' IIL not only contributes to public health but also exemplifies India's capability in developing critical healthcare solutions, marking a triumphant milestone in the nation's pharmaceutical landscape.

PM Modi Celebrates Makar Sankranti by Feeding Indigenous Punganur Dwarf Cows



On the auspicious occasion of Makar Sankranti, Prime Minister Narendra Modi celebrated by feeding Punganur cows at his residence. The photographs released by the Prime Minister's Office showcased PM Modi offering green fodder to a group of about six Punganur cattle, a unique dwarf breed indigenous to the Punganoor region of Andhra Pradesh.

Known as the shortest humped cattle globally, Punganur cows are characterized by their small size, making them easily adaptable for domestication. The breed, once on the brink of extinction with numbers falling below 3,000, has witnessed a remarkable resurgence. According to the 20th Livestock Census in 2019, there were 13,275 Punganur cattle in total, including 9,876 pure and 3,399 graded breeds.

The census indicated a significant improvement over the 2012 numbers, where only 2,828 Punganur cattle were recorded. Andhra Pradesh led in both pure and graded breeds, with the 2019 census documenting 8,806 pure Punganur in the state. Other states, including Telangana, Karnataka, Kerala, Maharashtra, and Tamil Nadu, also contributed to the revival of this unique breed.

PM Modi's gesture not only highlights the cultural significance of Makar Sankranti but also emphasizes the importance of conserving indigenous cattle breeds like the Punganur.

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Empowering Marginalised Cattle Rearers: Subsidies for Artificial Insemination Under Livestock Insurance Scheme

In a landmark decision aimed at empowering marginalized cattle rearers, the Livestock Council's board of directors, under the State Council of Agricultural Research, has announced significant changes to the Livestock Insurance Scheme. The key objective is to provide subsidies for artificial insemination resources, particularly benefiting cattle rearers from scheduled castes and tribes.



To commemorate the silver jubilee of the State Livestock Development Council, senior officials inaugurated the Project Monitoring Cell under the National Digital Livestock Mission of the Government of India. The discussions during the meeting included a thorough review of artificial inseminations carried out by cattle rearers and the production of frozen semen in the state.

A noteworthy addition to the initiative is the release of a 'Sire Directory,' compiling information on the state's semen stations dedicated to artificial insemination of cattle. Under the Livestock Insurance Scheme, the board has agreed to augment the subsidy on the premium amount payable by cattle farmers.

This enhancement includes an increase to Rs. 150.00 per unit for General/OBC/APL and Rs. 50.00 per unit for SC/ST cattle rearers. To facilitate this positive change, the Nand Baba Milk Mission, a state government initiative ensuring fair pricing for milk producers, has been tasked with submitting a comprehensive proposal. The move reflects a commitment to inclusive agricultural practices and the welfare of those traditionally marginalized in the cattle-rearing community.

'Dairy Next' Interactive Programme to Empower Kerala's Dairy Farmers



Minister for Animal Husbandry and Dairy Development, J. Chinchurani, unveiled 'Dairy Next,' an innovative interactive programme designed to provide authentic information on cow rearing to dairy farmers in Kerala. Launched in Chanapara near Kadakkal, the initiative is set to be implemented across all 140 Assembly constituencies in the state.

During the event, the Minister highlighted the success of recent schemes by the Dairy Development department, where up to 20 cows were allocated to each farmer in 2023. Plans are underway to extend this assistance to 64,000 farmers below the poverty line. Additionally, specialized schemes for farmers in high-range and coastal areas, benefiting fishers and coir workers, are on the horizon.

Dairy Next,' a collaboration between the Animal Husbandry and Dairy Development department, Kerala Livestock Development Board, and Kerala Feeds Limited (KFL), aims to impart scientific and practical knowledge on cow rearing. The program provides farmers with insights on improving milk production while reducing production costs, ultimately working towards achieving self-sufficiency in milk production.

The event also addressed livestock welfare concerns, introducing guidelines to prevent livestock deaths due to the consumption of toxic plants. Farmers received information on identifying toxic leaves and grass varieties, along with emergency contacts in case of poisoning. The holistic approach of 'Dairy Next' reflects the state government's commitment to supporting dairy farmers and fostering sustainable practices in Kerala's dairy sector.

Who are we

"The Centre of Excellence for Dairy Skills in India (CEDSI)" an autonomous institution working under the aegis of the Agriculture Skill Council of India (ASCI) under the Ministry of Skill Development & Entrepreneurship, to help the empowerment and betterment of Livelihood of farmers, wage workers, and other stakeholders in the Dairy value chain.

CEDSI Membership will provide a unique platform for the industry leaders, policymakers, development practitioners, dairy scientists, researchers, students, and farmers to debate and discuss the issues of imminent importance to the dairy industry.



Centre of Excellence for Dairy Skills in India

Join Our Membership Drive and Get Benefits of

- Platform to interact with other members in the sector
- Networking opportunities with corporate leaders and government authorities
- Special costs of training in Skill India Certified Programmes
- Access to our Journal and **Publications**
- Expert advice in day-to-day operations and management of livestock /farm productions
- Free registration on the job portal and regular updates on job vacancies in the sector

- Recognize your organization with **CEDSI Yearly Awards and Recognition**
- Chance to reach across the board through advertising in our press releases, news and articles
- Consultative and advisory services to help members
- Consulting and advisory services to help members
- Periodic e-newsletter for the latest news, govt. announcement and schemes in dairy sectors
- Updates on training programs of CEDSI and access to the training calendar

Who Can Become a Member -







Dairy Farmers

www.cedsi.in



Students



Professional













CEDSI: Reviving Skills and Generating Livelihood

Skill Training Programme for Farmers/ Students/ Entrepreneurs

- Dairy Farmer/ Entrepreneur
- Dairy Farm Supervisor
- Dairy Worker
- Animal Health Worker
- Artificial Insemination
 Technician
- Veterinary Field Assistant
- Veterinary Clinical Assistant

- Calf Rearing
- Farm Equipment Technician
- Dairy farm Economics and Management
- Industry Aligned
 Certification Programs
 (Unemployed Youth and Students)

FPO Oriented Training Programs

- FPO Member Orientation on Product Technology and Processes.
- FPO Market Linkage
- FPO Governance
- FPO Accounting

Flagship Skill Training Programme for Dairy Corporates and Cooperatives

- Chilling Plant Technician
- Bulk Milk Cooler Operator
- Village Level Milk Collection
 Centre Supervisor
- Milk Tester
- Green-house Gases Mitigation
- Milk Quality Assurance
- Milk Delivery Boy

- Milk Procurement & Input
 Supervisor
- Waste Management In Dairy Industry
- Feed And Fodder
 Management
- Clean Milk Production
- Decision Support System/
 Data Analytics